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# **Meeting in Le Puy en velay**

**13-14 february 2014**

**Training Path**



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# **Former convict label management**

## **Introduction in Graphic Design**



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# **Former convict label management**



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## **Course for training suppliers who are interested in collaborating with the Timisoara Probation Service.**

The former convict status is a label that makes it hard for the ones in cause to socially reintegrate. The fear of being rejected by society, combined with the psychological particularities of former inmates, along with the social and professional context, creates a favorable frame for developing niche products for training suppliers.



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## **Direct benefits of the „former convict label management” training:**

- getting familiar with the legal frame concerning former inmates;
- learning different techniques regarding communication and learning for this category of people;
- getting access to innovative approaches in this domain exchanging experience in the group;



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## **Part I: What is good to know about the activity with former inmates ( 4 hours )**

- the current legislation regarding the convict status and the former convict status;
- the status of former convict and the social perception of it;
- psycho-attitude aspects of former inmates;
- things that worry employers;



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## **Part II: searching for funds and partners ( 4 hours):**

- types of funds ( european, governmental, regional, etc.);
- finding partners for the projects ( local, regional, national, international);
- what a partner relationship involves;
- what a fund request involves;



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## **Part III: Good practice examples ( 4 hours)**

- exchanging experience with training supplying companies, that work to help former inmates;
- exchanging experience with employers of former convicts;
- former inmates socially reintegrated in community life;





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**Training course for ex convicts regarding their reintegration on the field of work.**

Course title: „Introduction in graphic design”



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## Direct benefits of the training:

- basic knowledge about being a graphic designer;
- obtaining a participation diploma to help former inmates decide if they want to approach this domain;
- helping inmates adapt to the market in order to gain access to field of work ( helping talented inmates use their talent in innovative ways by taking the paper drawing to digital art);



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## **Part I: Introduction in the art of design ( 5 hours)**

- presenting the course thematic;
- presenting the programs that will be learned during training: adobe photoshop and adobe illustrator;
- examples that show the difference between classic and digital art;
- the link between design and marketing;
- possible opportunities for a graphic designer;






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## **Part II: Adobe photoshop (5 hours):**

- presenting the software;
- learning the basic tools;
- task 1: photoshop – creating a simple website design with the tools that have been learned;
- task 2: photoshop – photo editing;

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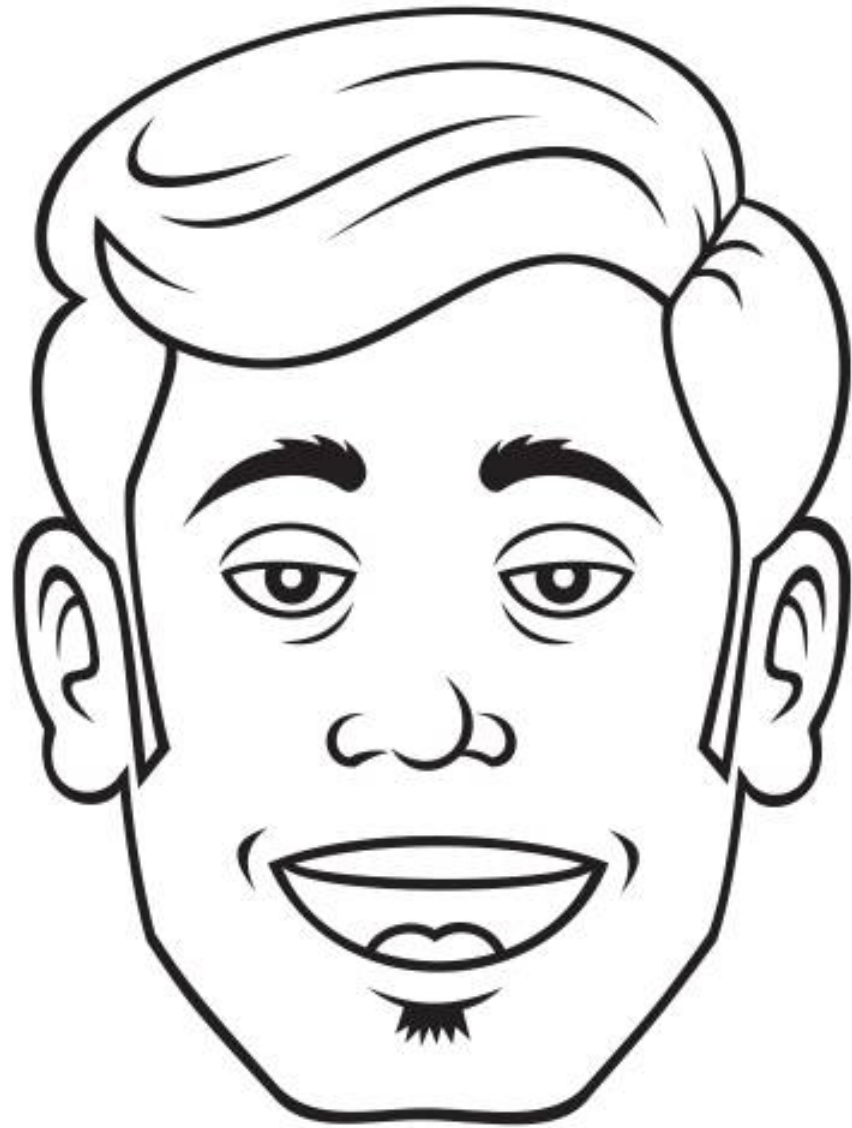
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## **Part III: Adobe Illustrator (5 hours):**

- presenting the software;
- learning the basic tools;
- the possibilities of using illustrator: creating basic elements needed by a web designer to design a website, creating banners, comic books, t-shirt prints and other graphic projects;





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## **Part IV: Tasks for the participants**

- creating own projects using what they have learned;





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**Thank you!**